

GRAYSON COLLEGE  
RN TO BSN  
NURSING PROGRAM



LEADERSHIP & MANAGEMENT IN  
NURSING

NURS 4301

Spring 2020

**GRAYSON COLLEGE**  
**Course Syllabus**

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**Course Information: NURS 4301, Leadership & Management, Fall 2019**

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**Professor Contact Information**

Name Dr. Michael Anders  
Location HS 105, Health Science Building on the Faculty Corridor  
Office hours are posted outside office door.  
Office: 903-463-8683  
Email: andersm@grayson.edu

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**Course Pre-requisites, Co-requisites, and/or Other Restrictions**

Must have a current, unencumbered RN nursing license in your state of residence.

**Course Placement:** Any time during the RN to BSN Program. Acceptance into the RN to BSN Program required.

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**Course Description:**

(3-0-3) This course focuses on exploration of organizational strategies, leadership theories, and societal trends with implications for decision-making in healthcare. Management techniques and nursing care decisions are examined by synthesizing knowledge of various health care organizations.

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**End of Program Student Learning Outcomes**

**1.0 Member of the Profession:**

- 1.1 Demonstrate responsibility and accountability in the quality of care for patients, families, populations and communities.
- 1.2 Promote the profession of nursing through advocacy and leadership activities.

**2.0 Provider of Patient-Centered Care**

- 2.1 Incorporate theoretical knowledge and evidence-based research findings in the coordination of care for patients, families, populations, and communities.
- 2.2 Synthesize knowledge from comprehensive health assessment data and evidence-based research to provide care for culturally, ethnically, and socially diverse patients, families, populations, and communities

- 2.3 Develop, implement, and evaluate teaching plans for patients, families, populations, and communities to address health maintenance, health promotion, and risk reduction
- 2.4 Utilize clinical reasoning, knowledge, evidence-based practice, theoretical foundations, and research findings as basis for decision-making and comprehensive patient care

### **3.0 Patient Safety Advocate**

- 3.1 Develop goals and outcomes utilizing theoretical knowledge and analysis, research, and evidence-based data to reduce patient and community risks
- 3.2 Develop and implement measure to promote a quality and safe environment for patients, self, families, communities, and populations

### **4.0 Member of the Healthcare Team**

- 4.1 Utilize leadership and management principles to assign and/or delegate nursing care to other members of the healthcare team in relationship to patient and organizational need
- 4.2 Integrate referral needs, cost considerations, confidentiality, efficiency of care, and continuum of care as it relates to patients, families, communities, populations, and the healthcare organization

### **Course Outcomes**

Upon successful completion of the course, students will have demonstrated the ability to:

1. Demonstrate responsibility for ongoing professional development, including exploration of role diversification and life-long learning.
2. Integrate concepts of current organizational and systems leadership with the culture of the healthcare organization to coordinate quality patient centered care.
3. Integrate theory and research knowledge in the formulation, implementation, and evaluation of nursing leadership/management actions in various practice settings.
4. Utilize contemporary practice technologies, information systems, and communication devices that support the delivery of safe nursing practice.
5. Apply knowledge of the socio-political forces, economic resources, and regulatory processes that impact health care delivery.
6. Work in partnership with the healthcare team to optimize patient outcomes that reflect advocacy and human caring for diverse populations across the lifespan.
7. Synthesize professional skills, knowledge, and attitudes when applying the nursing process to provide safe, holistic, evidence-based, patient-centered care.
8. Demonstrate values based on historical, moral, ethical, and legal aspects of professional nursing practice responding to global health needs.

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NURS 4301, Leadership & Management  
Fall 2019 Required Textbooks and Materials  
Books can be purchased in print or electronic form

<b>ISBN</b>	<b>Author</b>	<b>Title</b>
978-0134153117	Sullivan, E. J.	Effective Leadership and Management in Nursing (9 <sup>th</sup> edition)

### **Course & Instructor Policies**

#### Attendance

The RN to BSN program adheres to the Grayson College Student Handbook attendance policy. Should absences occur which do not allow for full evaluation of student performance (quality and consistency) faculty will be unable to assign a passing grade. In addition, the following policies are specific to the theory course.

1. Regular attendance is expected for all classes.
2. Attendance is verified within Canvas for all courses.
3. Students **must** notify the faculty in case of an absence during test times at least one hour prior to the scheduled test time.

#### **Methods of Instruction (face-to-face and online)**

- Discussion board
- Recorded lectures
- Assigned textbooks and/or article readings
- Observation of a health care organization
- Students are expected to be “active learners.” It is a basic assumption of the instructor that students will be involved (**beyond the materials and lectures presented in the course**) in discovering, processing, and applying the course information using peer-reviewed journal articles, researching additional information and examples on the Internet, and discussing course material and clinical experiences with their peers.

## EVALUATION AND GRADES

Graded activities and percent of the overall course grade:

Graded Activity	Percent of Course Grade
Self-Assessment	5%
Reflective Journal/Activities Log	5%
Discussion Boards	5%
Budgeting and Staffing Project	15%
Change Theories Project	25%
Professional Development Plan	10%
Organizational Analysis	35%
<b>Total</b>	<b>100%</b>

### Course Grading Policy

The grading policy for the RN to BSN program follows that of the college for the letter grading system and grade point determination. This policy is found in the Grayson College Catalog. RN to BSN course grades are assigned as follows:

Letter Grade	Interpretation	Numerical Grade	Grade Points/Semester Hour
A	Excellent	89.50-100	4
B	Good	79.50-89.49	3
C	Satisfactory	74.50-79.49	2
D	Failing	64.50-74.49	1
F	Failing	64.49 and below	0

According to college policy a letter grade of “D” is considered unsatisfactory in a student’s major field of study and generally does not transfer. Therefore, a grade of “C” or better is necessary in all RN to BSN courses for satisfactory completion of each level and progression to the next nursing course.

## ASSIGNMENT DESCRIPTIONS

**\*Please note: Rubrics for all assessments are located at the end of this syllabus.**

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### STUDENT RESPONSIBILITY & ATTENDANCE

Attendance online is strongly encouraged. You will miss a deeper understanding of the materials if you are not participating. There are readings that you will have to complete to be able to adequately participate in individual and group assignments. In order to complete this course successfully, you do have to participate in all course activities i.e. homework, discussion board, course projects, self-reflections, etc. Students are expected to engage in course activities and submit work by due dates and times. The hope is that students will make substantive contributions that reflect integration of assigned materials as well as any outside readings as appropriate. Scholarly contribution is an expectation. For planning purposes, this class will probably require a minimum of 6-9 study hours per week on average.

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### COMMUNICATION

Faculty will respond to email and/or telephone messages within 24 hours during working hours Monday through Friday. Weekend messages will not be returned until Monday.

*Written communication via Canvas:* It is an expectation of this class that you use formal writing skills giving appropriate credit to the source for your ideas. Follow APA (2010) 6<sup>th</sup> edition (2<sup>nd</sup> Printing or higher only) guidelines for referencing.

*Written communication via email:* All private communication will be done exclusively through your Viking email address. Check frequently for announcements and policy changes.

*Virtual communication:* Office hours and/or advising may be done with the assistance of the telephone, online platform, etc.

### Use Good "Netiquette":

- Check the discussion frequently and respond appropriately and on subject.
- Focus on one subject per message and use pertinent subject titles.
- Capitalize words only to highlight a point or for titles. Otherwise, capitalizing is generally viewed as SHOUTING!
- Be professional and careful with your interaction. Proper address for faculty is by formal title such as Dr. or Ms. /Mr. Jones unless invited by faculty to use a less formal approach.
- Cite all quotes, references, and sources.
- When posting a long message, it is generally considered courteous to warn readers at the beginning of the message that it is a lengthy post.
- It is extremely rude to forward someone else's messages without their permission.
- It is fine to use humor, but use it carefully. The absence of face-to-face cues can cause humor to be misinterpreted as criticism or flaming (angry, antagonistic criticism). Feel free to use emoticons such as J or :) to let others know you are being humorous.

(The "netiquette" guidelines were adapted from Arlene H. Rinald's article, The Net User Guidelines and Netiquette, Florida Atlantic University, 1994, available from Netcom)

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### **ASSIGNMENT SUBMISSION AND FEEDBACK**

In this class, all assignments need to be submitted through the Assignments link in the Canvas course site. This is for grading purposes. Issues with technology use arise from time to time. If a technology issue does occur regarding an assignment submission, email me at [callowayk@grayson.edu](mailto:callowayk@grayson.edu) and attach a copy of what you are trying to submit. This lets your faculty know you completed the assignment on time and are just having problems with the online submission feature in Canvas. Once the problem is resolved, submit your assignment through the appropriate link. This process will document the problem and establish a timeline. Be sure to keep a backup of all work and save your work frequently!

I will make every effort to provide feedback and grade submissions within one week of the due date. If your assignment is submitted late, the feedback timeframe does not apply. I will get to it as soon as possible, but it may take longer than one week.

### **LATE WORK OR MISSED ASSESSMENTS POLICY**

The course is set up on weekly modules. The week begins on Saturday and ends on Friday. Assignment due dates are shown on the calendar/schedule or posted within Canvas. **Five percentage points per day will be deducted for assignments submitted late. Late assignments will not be accepted after five days.**

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### **Student Conduct & Discipline**

Refer to the RN to BSN Student Handbook for policies

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### **Academic Integrity**

Refer to the RN to BSN Student Handbook for policies

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### **TITLE IX**

GC policy prohibits discrimination on the basis of age, ancestry, color, disability, gender identity, genetic information, national origin, race, religion, retaliation, serious medical condition, sex, sexual orientation, spousal affiliation and protected veterans status. Furthermore, Title IX prohibits sex discrimination to include sexual misconduct: sexual violence (sexual assault, rape), sexual harassment and retaliation. For more information on Title IX, please contact:

- Dr. Regina Organ, Title IX Coordinator ([903-463-8714](tel:903-463-8714))

- Mr. Brad Bankhead, Title IX Deputy Coordinator-South Campus (903) 415-2601
- Mr. Mike McBrayer, Title IX Deputy Coordinator (903) 463-8753
- Website: <http://www.grayson.edu/campus-life/campus-police/title-ix-policies.html>
- GC Police Department: (903) 463-8777- Main Campus) (903) 415-2501 - South Campus)
- GC Counseling Center: (903) 463-8730
- For Any On-campus Emergencies: 911
- Grayson College campus-wide student policies may be found on our Current Student Page on our website: <http://grayson.edu/current-students/index.html>

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**Grayson College is not responsible for illness/injury that occurs during the normal course of classroom/lab/clinical experiences.**



RN to BSN Nursing  
NURS 4301

**Course Overview**

Semester Dates	Individual Learning Activities	Assessment	Due Date	Percent of Grade
Week 1	<b>WELCOME &amp; INTRODUCTION TO LEADERSHIP AND MANAGEMENT</b>  <b>Read:</b> Syllabus Chapter 1-4, Effective Leadership and Management in Nursing-Sullivan	Orientation to Course Face-to-Face Meeting – HS 215	1/16/20 1200-1500	
		Self-Assessment	1/19/20	5%
		Discussion 1 – Who Controls Nursing	1/19/20	1%
Week 2	<b>Read:</b> Chapter 5-8, Effective Leadership and Management in Nursing-Sullivan	Discussion 2 – Quality Data Review	1/24/20	1%
		Organizational Analysis: Shadowing Plan	1/24/20	5%
Week 3	<b>Read:</b> Chapter 9-12, Effective Leadership and Management in Nursing-Sullivan	Discussion 3 – Conflict in the Workplace	1/31/20	1%
		Organizational Analysis: The Organization	1/31/20	10%
Week 4	<b>Read:</b> Chapter 13-16, Effective Leadership and Management in Nursing-Sullivan	Discussion 4 – Situation Examples	2/7/20	1%
		Budgeting & Staffing Project	2/7/20	15%
Week 5	<b>Read:</b> Chapter 17-20, Effective Leadership and Management in Nursing-Sullivan	Discussion 5 – Tasks & Functions in the Work Environment	2/14/20	1%
		Organizational Analysis – The Nurse Leader	2/14/20	10%
Week 6	<b>Read:</b> Chapter 21-27, Effective Leadership and Management in Nursing-Sullivan	Change Theory Project	2/21/20	25%
			2/21/20	
Week 7	<b>Read:</b> Chapter 28, Effective Leadership and Management in Nursing-Sullivan	Professional Development Plan	2/28/20	10%
Week 8	Complete Course Projects and Written Assignments	Orientation to Course Face-to-Face Meeting – HS 215	3/5/20 1200-1500	
		Reflective Journal/Activities Log		5%
		Organizational Analysis – Your Experience		10%

**NRSG 4301 Leadership & Management  
Discussion Forum Rubric**

<b>Criteria</b>	<b>Exemplary</b>	<b>Satisfactory</b>	<b>Undeveloped</b>
<b>On Topic 30%</b>	Perspective on the problem/question is clearly identified in an introductory sentence. All comments are directly related and on topic. (30)	Perspective on the problem/question is stated somewhere in the post. Most comments are related to the problem/question that is posed. (20)	Post does not address the problem/question that is posed. (10)
<b>Participation 30%</b>	Initial post and at least 2 additional responses/comments are submitted on time by the student. (30)	Initial post OR responses/comments submitted on time by the student. (15)	No discussion post or responses/comments posted by the student. (0)
<b>Evidence of references 30%</b>	Post reflects a good understanding of the ideas presented and references ( <b>at least two</b> ) are from the textbook or peer-reviewed journals. (30)	Post reflects some ideas from the readings. Author is unable to articulate thoughts and ideas. Less than 2 references used or not from assigned readings or peer-reviewed journals. (20)	Post does not reflect or reference ideas from class materials. (10)
<b>Grammar &amp; APA 10%</b>	No spelling, grammar, APA errors. (10)	Few spelling, grammar, APA errors. (7.5)	Multiple spelling grammar, APA errors. (5)

**NURS 4301 LEADERSHIP AND MANAGEMENT IN NURSING**

**PROFESSIONAL DEVELOPMENT PLAN RUBRIC**

<b>Criterion</b>	<b>Exemplary</b>	<b>Satisfactory</b>	<b>Undeveloped</b>
<b>Goals 10%</b>	The Professional Growth Plan indicates the student has thoughtfully identified two goals that are significant in terms of overall impact on the nursing profession.	The Professional Growth Plan is clearly written and identifies two specific goals for improvement.	The Professional Growth Plan is vague and/or does not clearly identify two specific goals for improvement.
<b>Activities/Actions 20%</b>	The activities/actions proposed by the student in the Professional Growth Plan are measureable and the intern offers insight into how he/she will monitor his own progress toward goal achievement. <b>And-</b> The actions/activities outlined by the intern seem to be thoughtfully selected and offer a realistic timeframe for making improvements. Concrete ideas are presented by the student.	The activities/actions proposed by the intern in the Professional Growth Plan are measureable and seem realistic for the scope of the nursing profession.	The activities/actions proposed by the student in the Professional Growth Plan will be difficult to measure, they are vague. <b>Or-</b> The activities/actions proposed seem either too broad or too narrow in scope.
<b>Expected Outcomes 20%</b>	The student is able to identify at least 1-2 expected outcomes for each of the two goals he/she has identified. The outcomes are clear, measureable and the student is able to articulate in the plan what evidence will constitute goal achievement and how these improvements	The student is able to identify at least 1-2 expected outcomes for each of the two goals he/she has identified in the plan. The outcomes are clear, measureable and, if achieved, will seemingly have a positive impact on the nursing profession.	The student's plan is vague in identifying what he/she hopes to accomplish when working on each of the two stated goals. Outcomes are subjective and difficult to measure.

	will positively impact the nursing profession.		
<b>Resources Needed 20%</b>	The student's plan includes 1-2 resources needed for achieving the two goals. <b>And:</b> The resources identified by the student for achieving the identified goals are thoughtfully realistic and provide options for accessing needed supports. The student recognizes his/her own need to be resourceful and responsible in accessing additional supports.	The student's plan includes 1-2 resources needed for achieving the two goals. <b>And:</b> The resources identified by the student for achieving the identified goals are realistic given the student's role and function.	The student's plan does not include resources for achieving the goal <b>Or:</b> The resources identified by the student for achieving the identified goals are impractical or unrealistic.
<b>Timeline 10%</b>	The student provides both a realistic timeline for implementing the activities/actions suggested in the plan and there is a clear expectation of where the student hopes to be for each goal by graduation.	The student provides a realistic timeline for implementing the activities/actions suggested in the plan and there is only a vague expectation of where the student hopes to be for each goal by graduation.	The student provides no timeline for implementing the activities/actions suggested in the plan and there is no mention of what the student hopes to achieve by graduation.
<b>500 Word Explanation/Rationale 20%</b>	The student's 500 word explanation is clear and compelling <b>And:</b> The rationale provided illustrates a deeper level of insight in connecting how achievement of the two goals will facilitate the student's growth as a professional nurse.	The student's 500 word explanation is adequate <b>And:</b> The rationale provided does link the two goals to professional nursing.	The student's explanation does not accompany the plan <b>OR-</b> The rationale provided does not effectively link the two goals to professional nursing.

**NURS 4301 LEADERSHIP AND MANAGEMENT IN NURSING**

**BUDGETING AND STAFFING PROJECT RUBRIC**

<b>Criterion</b>	<b>Exemplary</b>	<b>Satisfactory</b>	<b>Undeveloped</b>
Identification of Main Issues/Problems 20%	Identifies and demonstrates a sophisticated understanding of the main issues/problems in the case study.	Identifies and demonstrates an accomplished understanding of most of the issues/problems.	Identifies and demonstrates acceptable understanding of some of the issues/problems in the case study.
Analysis and Evaluation of Issues/Problems 20%	Presents an insightful and thorough analysis of all identified issues/problems.	Presents a thorough analysis of most of the issues identified.	Presents a superficial or incomplete analysis of some of the identified issues.
Recommendations on Effective Solutions/ Strategies 30%	Supports diagnosis and opinions with strong arguments and well-documented evidence; presents a balanced and critical view; interpretation is both reasonable and objective.	Supports diagnosis and opinions with limited reasoning and evidence; presents a somewhat one-sided argument; demonstrates little engagement with ideas presented.	Little or no action suggested and/or inappropriate solutions proposed to the issues in the case study.
Links to Course Readings and Additional Research 20%	Makes appropriate and powerful connections between identified issues/ problems and the strategic concepts studied; supplements case study with relevant and thoughtful research and documents all sources of information.	Makes appropriate but somewhat vague connections between identified issues/problems and concepts studied; demonstrates limited command of the analytical tools studied; supplements case study with limited research.	Makes inappropriate or little connection between issues identified and the concepts studied; supplements case study, if at all, with incomplete research and documentation.
Writing Mechanics and Formatting 10%	Demonstrates clarity, conciseness and correctness; formatting is appropriate and writing is free of grammar and spelling errors.	Occasional grammar or spelling errors, but still a clear presentation of ideas; lacks organization.	Writing is unfocused, rambling, or contains serious errors; poorly organized and does not follow specified guidelines.

**NURS 4301 LEADERSHIP AND MANAGEMENT IN NURSING**

**ORGANIZATIONAL ANALYSIS RUBRIC**

<b>Criterion</b>	<b>Exemplary</b>	<b>Satisfactory</b>	<b>Undeveloped</b>
<b>Observations 30%</b>	<p>Observations of and comments about the Nurse Manager’s effectiveness or ineffectiveness when handling conflict.</p> <p>Rationale (research, examples, specific outcomes) for connections to specific styles.</p>	<p>General observations of and comments about the Nurse Manager’s effectiveness or ineffectiveness when handling conflict.</p> <p>General rationale for some connections.</p>	<p>Minimal Observations of and comments about the Nurse Manager’s effectiveness or ineffectiveness when handling conflict.</p> <p>Little or no rationale for statements provided.</p>
<b>Reflections 30%</b>	<p>Clear description of your initial impression of the Nurse Manager and how your impression of the manager’s role has changed.</p> <p>Clear identification of your leadership style with references cited.</p> <p>At least two specific examples of manager’s leadership skills and how your manager’s leadership style compliments, or competes against, the overall effectiveness of the organization.</p>	<p>General description of your initial impression of the Nurse Manager and how your impression of the manager’s role has changed.</p> <p>General identification of your own leadership style with references cited.</p> <p>At least one example of manager’s leadership skills and how your manger’s leadership style compliments, or competes against, the overall effectiveness of the organization.</p>	<p>Vague or missing description of your initial impression of the Nurse Manager and how your impression of the manager’s role has changed.</p> <p>Vague or missing identification of your own leadership style.</p> <p>Poorly-worded or missing example of leadership skills or no critique of effectiveness.</p>
<b>Communication 30%</b>	<p>Specific statements of why you would or would not want the position.</p> <p>Detailed description of skills you would need and whether or</p>	<p>N/A</p> <p>List of skills you would need and</p>	<p>Unclear or missing statements of why you would or would not want the position.</p> <p>Inaccurate, incomplete, or missing skills</p>

	<p>not you have them now, and evidence to support your assessment.</p> <p>Specific, viable types of professional development that would help you develop needed skills.</p>	<p>whether or not you have them now.</p> <p>General activities needed to develop needed skills.</p>	<p>required for this position.</p> <p>No activities or strategies to develop needed skills.</p>
<b>Grammar &amp; APA 10%</b>	<p>APA format and style are correct and clear. Areas of focus include syntax, appearance, organization, and grammatical correctness. References and literature citations are correct.</p>	<p>APA format and style are mostly correct. Areas of focus include syntax, appearance, organization, and grammatical correctness. References and literature citations are correct.</p>	<p>APA format and style are minimally correct. Areas of focus include syntax, appearance, organization, and grammatical correctness. References and literature are cited but contain mistakes.</p>

## NURS 4301 LEADERSHIP AND MANAGEMENT IN NURSING

### CHANGE THEORY PROJECT RUBRIC

<b>Criterion</b>	<b>Exemplary</b>	<b>Satisfactory</b>	<b>Undeveloped</b>
<b>Observations 30%</b>	<p>Observations of and comments about the leader's effectiveness or ineffectiveness with change theory.</p> <p>Rationale (research, examples, specific outcomes) for connections to specific styles.</p>	<p>General observations of and comments about the leader's effectiveness or ineffectiveness with change theory.</p> <p>General rationale for some connections.</p>	<p>Minimal observations of and comments about the leader's effectiveness or ineffectiveness with change theory.</p> <p>Little or no rationale for statements provided.</p>
<b>Research 30%</b>	<p>Clear description of your initial change theory research and how that applies in health care.</p>	<p>General description of your initial change theory research and how that applies in health care.</p>	<p>Vague or missing description of your initial change theory research and how that applies in health care.</p>

<p><b>Reflections</b> <b>30%</b></p>	<p>Specific statements demonstrating personal and professional reflection on change theory. Including detailed description of skills you would need and whether or not you have them now, and evidence to support your assessment.</p>	<p>Generalized statements demonstrating personal and professional reflection on change theory. Including detailed description of skills you would need and whether or not you have them now, and evidence to support your assessment.</p>	<p>Unclear or missing statements demonstrating personal and professional reflection on change theory. Including detailed description of skills you would need and whether or not you have them now, and evidence to support your assessment.</p>
<p><b>Grammar &amp; APA</b> <b>10%</b></p>	<p>APA format and style are correct and clear. Areas of focus include syntax, appearance, organization, and grammatical correctness. References and literature citations are correct.</p>	<p>APA format and style are mostly correct. Areas of focus include syntax, appearance, organization, and grammatical correctness. References and literature citations are correct.</p>	<p>APA format and style are minimally correct. Areas of focus include syntax, appearance, organization, and grammatical correctness. References and literature are cited but contain mistakes.</p>