

2022

Endowment Report



From the Executive Director

Few investments more directly impact the life of Grayson College student than a scholarship. As a donor, your endowment supports the dreams of someone seeking to make a difference in the world.

You may never know the full impact of your generosity. Whether it stretches to the banks of a river in Nigeria, a research center in Stockholm, a symphony stage in New York, a hospital in your hometown or a classroom in Texoma, you are a part of something great.

Every endowment, regardless of the size, makes a difference in the life of a Grayson College student who goes on to make a difference in the lives of others.

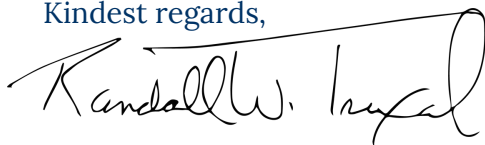
You change a life. You change the world.

An endowed scholarship creates a permanent legacy that supports Grayson students for generations to come. While gifts to an endowed scholarship fund remain untouched, the income earned from the fund is used to finance student scholarships. It is a powerful way to provide for future Vikings because it is **PERMANENT**.

It is my hope that this report will provide you valuable insight regarding your endowment(s) and your investment in the students of Grayson College.

If you have any questions about the report, please feel free to contact me at 903.463.8718 or at truxalr@grayson.edu.

Kindest regards,



Randall W. Truxal
Executive Director

Because of your generosity



12%

of GC students received an award from the GC Foundation



68%

of GC students received financial assistance from the College and Foundation



5

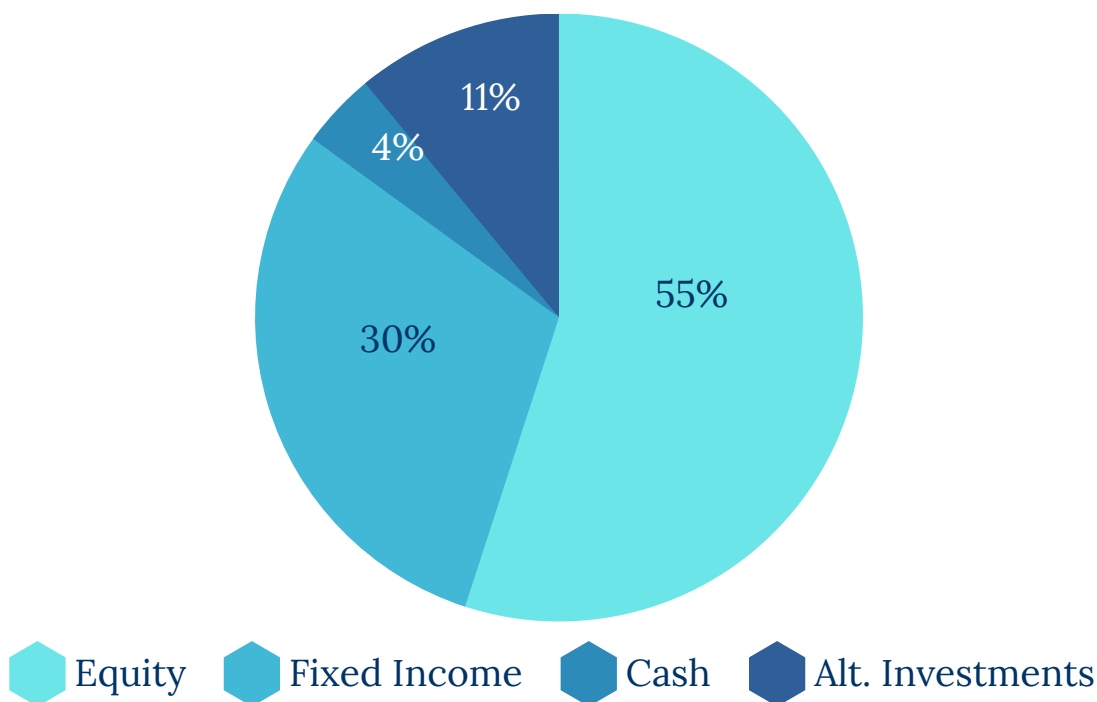
GC Students received transfer scholarships to 4-year universities last year

Investment Philosophy & Policies

Philosophy

Endowment investment policies are designed to maximize long-term results at an acceptable level of investment risk. Endowed gifts are invested with Grayson College Foundation investment advisors, a globally diversified portfolio of assets including publicly traded stocks, bonds, hedged strategies, private equities, real estate and natural resources. The endowment's target asset allocation, the percent exposure to each asset class, is shown as of August 31, 2022.

Asset Allocation



* Data through August 31, 2022

The Endowment

Endowment gifts and the support they provide make an extraordinary difference in defining the strengths, quality and success of Grayson College students. The endowments managed by the Grayson College Foundation provide scholarships for students and revenue for the facility and departments of Grayson College.

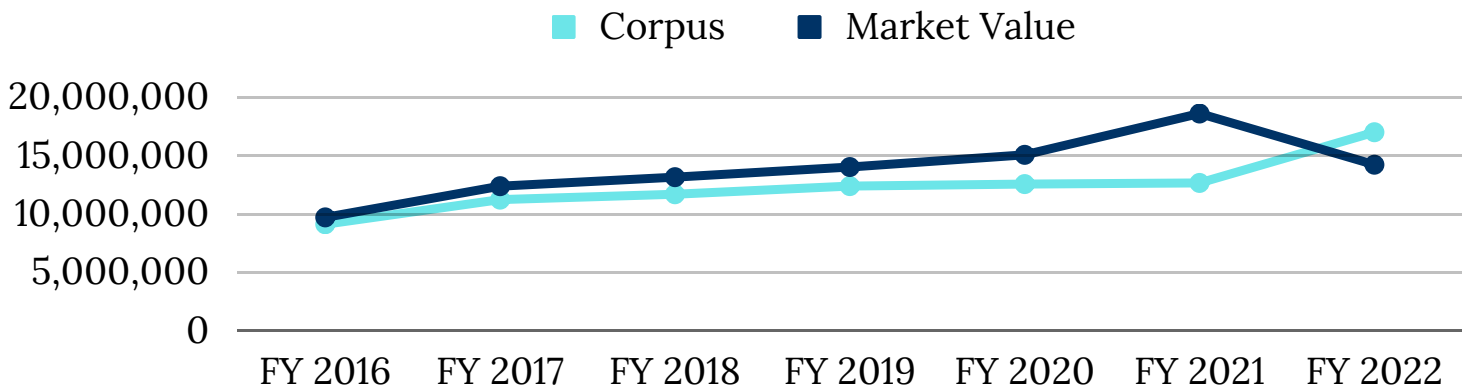
An endowment is a fund intended to benefit the students, faculty and department of Grayson College every year in perpetuity. Unlike annual gifts, which are spent completely for immediate needs, endowed funds are invested for a long term growth, and a portion of the return on those investments is spent each year.

At the Grayson College Foundation, our target distribution is 4% per year. The most flexible endowment gifts are unrestricted, allowing Grayson College to use resources where they are most needed. Endowment funds cannot be redirected to purposes contrary to donor instructions. For example, a donor's gift restricted to supporting a scholarship cannot be repurposed to support departments. All such gifts honor in perpetuity the donor, Grayson College and those students and families who benefit from the support endowments make possible.

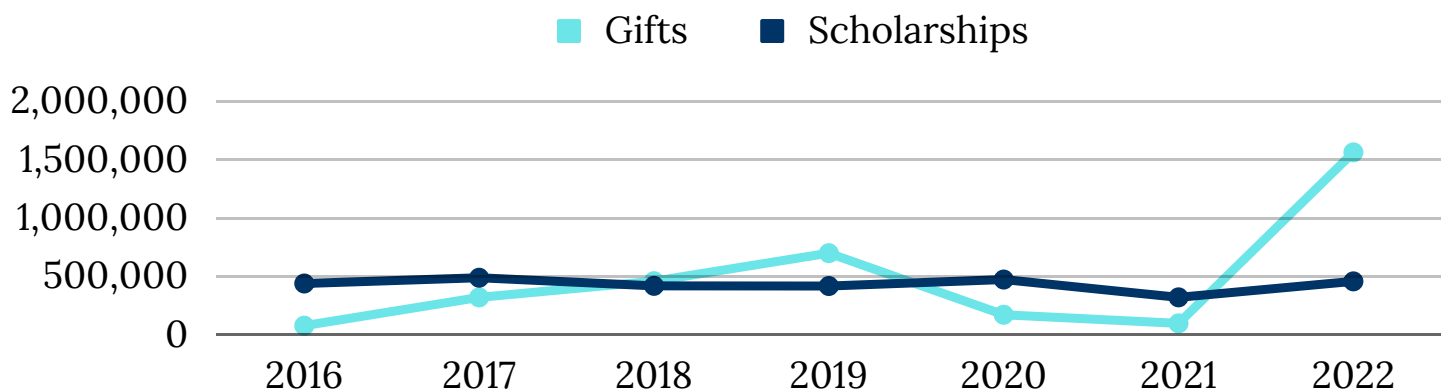
Grayson College Foundation's endowment is a collection of 318 individual funds invested for the long term. Most of the funds have their own set of restrictions and guidelines as to how they may be used. Some of these endowment gifts are more than 30 years old and still carry out mission-critical donor wishes that continue to be relevant, even in changing times.



Endowment Value Creation



Endowment Gifts Received/Awarded



* Data through August 31, 2022

Scholarship Funds

The Grayson College Foundation scholarship funds are in a professionally managed portfolio emphasizing long-term growth. New endowments require investing for one year prior to awarding a scholarship. As of Fiscal year, ending August 31, 2022 the market value of the Grayson College endowment fund was \$17,009,676. These endowments provided \$505,000 in earnings to fund scholarship, educational programs and support strategic initiatives for Grayson College. Over sixty percent of the students enrolled at Grayson College last year received some form of grant or scholarship aid to assist them in paying for their tuition and other college expenses.

Impact at a Glance



\$17,009,676

Grayson Foundation endowment's market value as of August 31, 2022



\$505,000

Amount distributed from endowments in the 21-22 academic year to support scholarships, education programs and strategic initiatives



\$1,562,541

Gifts and pledges to endowments in 21-22



9

Endowments established in 21-22



\$1,931,865

Amount Grayson Foundation endowments have distributed since academic year 2015



391

Students assisted through endowments

Meet the Talbotts

My wife and I, having both been students at what was then called Grayson County Junior College back in the 1970s, respect Grayson as having helped us to be prepared for life and other higher learning institutions.

My mother (Ellen M Talbot) was one of the founding teachers in the Denison Head Start program and their Kindergarten as a result. At that time, many of her Head Start students came from under served households and often came to school hungry. She was an advocate for the breakfast program and invested most of her earnings to buy supplies for a totally undefined new program. She and Harriett Stuart were pioneers in early education for Denison ISD. Years later, my mother and father took classes at Grayson College, and during that time they reunited with many of mom's former students. She frequently heard of their appreciation for Grayson's counselors and available scholarship funds to assist them.

When I was a student, I used my GI Bill entitlements as a Vietnam Era Veteran with the help of counselors, studying pre-engineering. The College has greatly expanded their offerings, campuses and community partnerships since that time. The transferability of credentials with other colleges, even in other states, is beyond exceptional.

We believe Grayson College is the best "bang for your buck" in the state when it comes to our dollars invested going directly to student assistance without losing our investment to administrative overhead within the College Foundation.

Thanks for always putting the students' needs first!
Jon and Beverly Talbott





Grayson College Foundation Board of Directors

Phil Roether	Chairman
Randy Hopkins	Vice Chairman
Amber Lester	Secretary
Carolyn Kasdorf	Treasurer, GC VP of Business Services
Dr. Jeremy McMillen	Grayson College President
Debbie Plyler	Trustee Representative
Dr. Wade Graves	Faculty Representative
Joann Adair	Member
Melvin Dunlap	Member
Cathy Eubank	Member
Lyn Jostes	Member
Laura McCoy	Member
Brittany Melton	Member
Danny Ortiz	Member
Jeanne Ulack	Member
Blake Utter	Member
Diana Williams	Member
George Woodroof	Member



To make a gift or learn more about
endowments and planned giving, contact us!

Grayson College Foundation
6101 Grayson Drive
Denison, TX 75020
903.463.8717
foundation@grayson.edu