



Marketing Update

COFFEE & CONVERSATION | 9.21.18

WE ARE GRAYSON. WE ARE SUCCESS.

UNDERSTANDING OUR NEW CAMPAIGN

ADAPTABLE

UNIFIED

CONSISTENT

WE ARE GRAYSON. WE ARE SUCCESS.

CAMPAIGN EXAMPLES

WE ARE GRAYSON.
WE ARE **COMMUNITY.**

WE ARE GRAYSON.
WE ARE **ACTIVE.**



WE ARE GRAYSON. WE ARE **SUCCESS.**

USING LOGOS

ACADEMIC VS. ATHLETIC LOGOS

ACCEPTABLE VARIATIONS

VIKING LOGO

VICTOR VIKING MASCOT

LOOKING AHEAD



WE ARE GRAYSON. WE ARE SUCCESS.

BEING A BRAND AMBASSADOR

TRAINING

GAINING ACCESS TO RESOURCES

RECEIVING SUPPORT

SPECIAL RECOGNITION

WE ARE GRAYSON. WE ARE SUCCESS.

SUBMITTING A REQUEST

EMPLOYEE RESOURCES > MARKETING RESOURCES

Marketing & Website Requests

We're excited to help you! Please let us know about the nature of your request, and someone from our department will reach out to you. The more information you can provide upfront, the more effective we can be.

First Name *

Last Name *

Marketing Request

Printing Request

Website Request

Requested Date of Completion

Briefly Describe Your Needs: *

File Attachments
If you have additional information to share about your project request, you may upload it here.

File name:

Send me a copy of my responses

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EMAIL FORMATTING

Dr. Jeremy P. McMillen

or

Jeremy P. McMillen, Ed.D.

President

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Correspondence may be subject to public or media review under the Freedom of Information Act.



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