

College Success Council Meeting
Minutes for April 14, 2021
Zoom Meeting

Attendees: Dr. Molly Harris, Dr. Jordan Utley, Dr. Debbie Smarr, Dr. Jamie McKinney, Vicki Anderson, Dana Kermanian, Dr. Logan Maxwell, Dr. Jeremy McMillen, Amanda Howell, Brandi Furr, Nancy Luthe, Robbie Trissell, Kelli Bowen, Dr. Chase Machen, Brenda Madore, Rhea Bermel, Dr. Dava Washburn

Recruiting & Retention Task Forces Update: Dr. Debbie Smarr and Rhea Bermel shared they have met with Zogotech to work on targeted DRIP campaigns.

- They are working to target graduating high school seniors. They are looking to capture students' attention with specific graphics and colors. They are also using the Connect Scholarship to encourage enrollment.

Pathways Update: Dr. Dava Washburn will send the action plan for the group's review.

- The Career Coach position has been posted to the GC website.

Strategic Plan: Dr. McMillen has received feedback from many groups and is meeting with the Board of Trustees in hopes they adopt the board goals.

1. Connect: College of Choice (increased enrollment)
2. Commit: Building momentum to pathway completion (successful course completion)
3. Complete: Pathway Completion (increased degree/certificate completion)

- Please send the feedback to Dr. McMillen on these goals.
- Dr. McMillen will share a markup of the goals after he meets with the Board.

Title III Grant Update: Dr. Dava Washburn has received feedback and is narrowing down options; she is also negotiating prices with Zogotech.

Promise Program: Dr. McMillen shared they have added some caution to the grant and will have more conversations with Financial Aid to be sure this will be beneficial.