



Is this the right cluster for you? Take this quiz to find out. Answer “yes” or “no” to the following questions.

Do you have an active imagination?

Do you like to visit art museums?

Do you like to read short stories and novels more than how-to books?

Is it important to you to express your feelings?

Do you play a musical instrument?

Do you like to draw?

Have you ever acted in a school play?

Are you independent and creative?

Do you know how to set up sound equipment?

Do you like decorating your room?

If you answered “yes” to five or more of the above questions, this may be the right cluster for you. To get a more specific and scientific measurement of your attitudes and abilities, ask your guidance counselor or teacher about taking a career assessment test or interest inventory.

Ask your guidance counselor which High School Courses and/or GCC Dual- Credit Courses you need to take in order to get started towards a future high demand– high wage occupation!



## Grayson County College

6101 Grayson Drive  
Denison, Texas 75020  
[www.grayson.edu](http://www.grayson.edu)

This career cluster falls in the following of John Holland’s Career Personality Types:

### Artistic

- Likes to do creative activities like art, drama, crafts, dance, music, or creative writing; generally avoids highly ordered or repetitive activities;
- Has good artistic abilities - in creative writing, drama, crafts, music, or art;
- Values the creative arts -- like drama, music, art, or the works of creative writers; and Sees self as expressive, original, and independent.

### Enterprising

- Likes to lead and persuade people, and to sell things and ideas; generally avoids activities that require careful observation and scientific, analytical thinking;
- Is good at leading people and selling things or ideas;
- Values success in politics, leadership, or business; and Sees self as energetic, ambitious, and sociable.



### CAREER CLUSTERS

Connecting Education  
with Your Future!



*Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.*



People who work in the Arts, A/V Technology & Communications cluster may entertain and inform through an ever-growing array of new media forms such as cell phone ringtones, text messaging, and shared online videos. Career include: producers and directors, print and electronic journalists, website designers, video game programmers, and multimedia artists—makes it all possible. you.



# Cluster Knowledge & Skills

## Computers and Electronics

— Knowledge of circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.

**Design** — Knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.

## English Language

— Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar.

## Production and Processing

— Knowledge of raw materials, production processes, quality control, costs, and other techniques for maximizing the effective manufacture and distribution of goods.

## Communications and Media

— Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.

## Audio/AV, Film & Printing Technology

Computer Game Designers 68K+  
Graphic Designers 40K+  
Video Graphics Animations 44K+  
Sound Engineering Technicians 39K+  
Video Systems Technician 36K+  
Pre-Press Technicians 29K+

Certificates  
Computer Entrepreneur

Degrees  
AS Math, AS Computer Science & Information, AAS Computer Software & Systems, AAS Office and Computer Technology

## Journalism, Broadcasting & Telecommunications

Authors 46K+  
Editors 43K+  
Technical Writers 44K+  
Telecommunications Line Inst. 40K+  
Broadcast Technicians 32K+  
Desktop Publishers 35K+

Certificates  
Computer Entrepreneur, Instructional Media Technician, Webmaster Assistant, Advanced Skills Information Tech Core Curriculum

Degrees  
AS Computer Science & Information, AAS Computer Software & Systems, AS Art, AS Drama/Theatre, AS Music, AS English, AS General Studies

## Visual & Performing Arts

Commercial/Industrial Designer 48K+  
Art Teachers 42K+  
Fashion Designers 36K+  
Interior Designers 34K+  
Certified Drafters 32K  
CAD Technicians 30K+

Certificates  
Computer Entrepreneur

Degrees  
AS Computer Science & Information, AAS Computer Software & Systems, AS Art, AS Drama/Theatre, AS Music, AS English, AS General Studies, AS Teaching